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**Head Teacher**  
Jonathan Graham

2 March 2026

Dear Parents and Carers,

### **Tackling Misogyny Campaign**

I am writing to inform you that Eastbank Academy is supporting the Scottish Government's national Tackling Misogyny campaign, which runs from 16 February to 23 March 2026. This five-week public awareness campaign aims to encourage boys and young men to think before sharing or engaging with misogynistic content online. The campaign highlights the real-life harm such content causes to women and girls, including those known to them.

As a secondary school, we recognise the importance of helping young people understand respectful relationships, equality, and the impact of harmful attitudes and behaviours. This work links closely to our school values of respect, responsibility, and kindness.

During the campaign period, pupils will engage in age-appropriate learning and discussions designed to encourage empathy, challenge stereotypes, and promote a safe school community and society.

I encourage parents and carers to support this work by talking with their young people about respect and healthy relationships. More information, including the Scottish Government's toolkit, can be found [here](#).

I thank all parents for your ongoing support, and in particular for addressing this important matter.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'JG'.

Jonathan Graham  
**Head Teacher**



*Our School, Our Work, Our Future*

