



Education Resources
Executive Director Tony McDaid
Robert Owen Memorial Primary School
Head Teacher Mrs Margo Thomson

Our ref: NA
Your ref: World Book Day 2022
If calling ask for: Mrs Allan
Phone: 01555 662486
Date: Friday 18th February

Dear Parents/Carers,

On Thursday 3rd March we will be celebrating 25 years of World Book Day, with the aim of changing lives through a love of books and shared reading.

Throughout the day, we will be encouraging all children to discover the pleasure of books and reading, by providing them with opportunities to engage with different books and authors. The World Book Day charity suggests that the following six elements are required to support a child to read for pleasure:

- Being read to regularly
- Access to books at home
- Ability to choose what they want to read
- Adults and other pupils sharing and recommending books
- Reading experiences being enjoyable
- Designated time to read

These six elements guide our World Book Day plans and underpin our ongoing work in gaining Reading Schools accreditation.

Children are encouraged to dress down or dress up as their favourite book character on World Book Day.

Children will be issued with a book token that can be taken to their local bookseller and exchanged for one of the eleven new and free World Book Day books. Alternatively, children can use their book token to get £1 off any full price book or audio book instead. It is their choice, just as long as the book or audio book costs at least £2.99.

Book tokens can be redeemed at many independent bookshops: Waterstones, WHSmith, Asda, Morrisons, Sainsbury's and Tesco stores. The World Book Day book tokens are valid from Thursday 17th February – Sunday 27th March 2022. For more information about World Book Day and how you can take part at home, please use the following link: [World Day Book](#)

We hope you are looking forward to celebrating World Book Day!

Smyllum Road Lanark ML11 7BZ Phone: 01555 662486 Fax: 01555 661513
Email: gw14rompsoffice2@glow.sch.uk
Website: www.robertowen-pri.s-lanark.sch.uk



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IN PEOPLE**



Yours sincerely,

N. Allan

Natalie Allan
Acting Depute Head Teacher

Smyllum Road Lanark ML11 7BZ Phone: 01555 662486 Fax: 01555 661513
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