



Education Resources
Executive Director Tony McDaid
Robert Owen Memorial Primary School
Head Teacher Mrs Margo Thomson

Our ref: NM
Your ref: World Book Day 2021
If calling ask for: Miss Munro
Phone: 01555 662486
Date: Friday 19th February

Dear Parents/Carers,

We will be celebrating World Book Day on Thursday 4th March and just like everything else, it will be a little different.

Throughout the day, we will be encouraging the children to discover the pleasure of books and reading, by providing them with opportunities to engage with different books and authors. ELC and P1-3 pupils will be celebrating this event in school and P4-7 pupils will be celebrating through their class page on Microsoft Teams.

In line with South Lanarkshire Council's Cost of the School Day initiative, we are encouraging children to dress down or dress up as their favourite book character.

Children will be issued with a book token that can be taken to their local bookseller and exchanged for one of the twelve new and free World Book Day books. Alternatively, children can use their book token to get £1 off any full price book or audio book instead. It is their choice, just as long as the book or audio book costs at least £2.99.

Children in the ELC and P1-3 will be issued with a book token in school on World Book Day. Children in P4-7 will receive a digital copy of the book token.

Book tokens can be redeemed at many independent bookshops: Waterstones, WHSmith, Asda, Morrisons, Sainsbury's and Tesco stores. The World Book Day book tokens are valid from Thursday 18th February – Sunday 28th March 2021. In 2021, participating booksellers will honour the tokens beyond the 28th March, whilst stocks last. For more information, please see the website: www.worldbookday.com.

We hope you are looking forward to celebrating World Book Day!

Yours sincerely,

N. Munro

Natalie Munro
Acting Depute Head Teacher

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